

CENTI HITS
Shanghai
Minhang District
Roadshow
Guideline

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INTRODUCTION

What is CENTI HITS ?

CENTI HITS (Hi! Tech Season) originated from London and will reach out to more cities in Europe and China, aims at promoting European advanced technology to the Chinese market, facilitating industrial communication, technology transfer, and business collaborations between China and Europe.

CENTI team brought the London Tech Week to China in 2018 and successfully held two grand events in Shanghai and Shenzhen.



In May 2019, CENTI HITS host the first roadshow in Wuxi, China - brought back 20 startups from Europe, which covers AI, IoT (Internet of Things, Fintech, Healthtech and other technology cutting edge areas) .

This November, CENTI HITS will come to Shanghai Minhang District, for 2 days roadshow and a private meeting with investors, suppliers and world-leading companies and 15 projects will be selected from the UK and EU.

AGENDA 12.03-12.04

Day 1 Arrival

Day 2 Business Visits & Private Meetings

AM

Shanghai Zizhu National Hi-tech Park

(Focus on information technology, Healthtech and intelligent manufacturing industries)

Well-known enterprises and investment companies in the park (Microsoft, Intel, Coca-Cola, Infosys, COMAC, CGN, Neusoft, Zizhu VC)

PM

Lingang Pujiang International Science and Technology Park

(Focus on Smart Manufacturing, Health tech and Medtech industries)

Currently, there are more than 2,600 enterprises of various types, including 181 foreign-invested enterprises. There are 135 high-tech enterprises and more than 10 of the world's top 500 enterprises. (KT, Oebiotech, STEP PHARM, KEBA, HTE)

AGENDA 12.05

Day 3 Registration		
Day 3	Exhibition area	Main stage
AM	TechExpo@SH Science & Technology innovation exhibition	Opening Ceremony
		Form 1 - Intelligent Manufacturing: <ul style="list-style-type: none">● Keynote speech● Roadshow● Panel Discussion
PM		Form 2 - Biomedical and High-end Medical Devices: <ul style="list-style-type: none">● Keynote speech● Roadshow● Panel Discussion
		Form 3 - Artificial Intelligence: <ul style="list-style-type: none">● Keynote speech● Roadshow● Panel Discussion

AGENDA 12.06

Day 4 Business visits & Private Meetings

AM	neo Bay Global Innovation and Entrepreneurship Community (Established more than 10 professional incubators including Chenhui Venture partners, STEP and etc.) More than 40 enterprises have each successfully raised more than 10 million CNY, and accumulated investment over 1 billion CNY.
PM	Departure

Guest Speakers & Institutions

(TBC)

Representatives from British Consulate General in Shanghai

Representatives from Shanghai Minhang District Government

Representatives from AI sector:

Ping An Good Doctor, ,

Megvii, Xiao-i Robot, Liulishuo, Yixue Education

...

**Representative from Biomedical and High-end Medical
Devices sector:**

Fosun Pharmaceutical, Siemens Healthineer, GE Healthcare,

Philips medical, Mindray Bio-Medical Electronics, Johnson &

Johnson Medical Devices Companies, Shandong Xinhua

Medical Instrument

...

Representatives from Smart Manufacturing sector:

Galaxy Internet, Alibaba, iFlytek

...

About Shanghai Minhang District

Minhang District, lies in the heart of the Greater Shanghai area. Minhang District covers an area of 372.56 square kilometers. It is made up of nine towns, four sub-districts, and a municipal industrial zone.

Investment Structure

In 2018, the district's investment in fixed assets totaled 63.891 billion yuan, 7.2% higher than the previous year. Of the total completed investment, secondary industry absorbed 8.862 billion yuan, and the tertiary industry 55.029 billion yuan. Foreign businesses and those from Hong Kong, Macau and Taiwan invested 13.441 billion yuan, accounting for 21.0%.

International Environment

Around 30,000 foreigners are living and working in Minhang District, international communities and social equipment are well settled. 9 international schools can offer good educational courses and activities. Shanghai Jiaotong University and East China Normal University both have campuses in the southern part of Minhang District.

Minhang District government look for excellent projects from Europe to set up their own business in one of the High-Tech Zones: Zizhu High-Tech Park, Xin Zhuang Industrial Park, and related government support policies for soft landing in Shanghai Minhang District, etc.

Video Requirements

We **only accept** video (with the form of: wmv, asf, mov, mp4, m4v) to submit your application, and the video size **must not** exceed 500M.

Total length of the video should be no longer than 10 mins.

The video content **needs to include** the following content:

1. Self-introduction or team introduction;
2. Company/project introduction;
3. How your project/product can adapt to the Chinese market (audience, technology, market etc.)
4. Your financing stage and scale-up plan.

How to get Involved

You need to register online (<https://centigroup.typeform.com/to/RzrpYM>) and film a video (no more than 10 mins) to introduce your company.

There are **TWO WAYS** to film the video:

1. Take your own video and email to us (challenge@centi.group) via 'Wetransfer'.

2. Or we can support you to film video.

You can register online and come to CENTI office for recording.

International Corporates in Minhang



Investment Companies

FOSUN 复星



SoftBank



招商局集團
CHINA MERCHANTS GROUP

The logo for CENTI, featuring the word "CENTI" in a large, white, serif font. The letters are bold and closely spaced. The background is a gold-colored triangle that points downwards, with a teal triangle in the top right corner and a dark blue triangle in the bottom left corner. The rest of the background is white.

CENTI

CHINA-EUROPE NETWORKS OF TECHNOLOGY
AND INNOVATION LIMITED