

第二十一届中国国际投资贸易洽谈会
The 21st China International Fair for Investment & Trade

EXHIBITION
INVITATION
参展邀请函

September 8-11, 2021 Xiamen, China

中国·厦门

全球最大双向投资平台
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掘金中国市场
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CIFIT - Exploring the Chinese Market and Sharing Global Business Opportunities

中国国际投资贸易洽谈会（简称“投洽会”），
是由国家商务部主办的以双向投资促进为主题的
全球性盛会，将于2021年9月8日至11日在中国
厦门举办。

China International Fair for Investment & Trade
(CIFIT) is organized by the Ministry of Commerce,
PRC. Themed on “Introducing FDI” and “Going
Global”, the global investment promotion event
will be held during September 8-11 of 2021 in
Xiamen, China.



2020厦洽会简况 Brief on 2020 CIFIT



近三年境外参展国家（地区） Overseas Exhibiting Countries (Regions) in the Past Three Years

亚洲/Asia

中国台湾/Taiwan, China
中国香港/Hongkong, China
中国澳门/Macao, China
菲律宾/Philippines
日本/Japan
韩国/Korea
新加坡/Singapore
马来西亚/Malaysia
印度尼西亚/Indonesia
泰国/Thailand
缅甸/Burma
格鲁吉亚/Georgia
柬埔寨/Cambodia
斯里兰卡/Sri Lanka
越南/Vietnam
新加坡/Singapore
印度/India
巴基斯坦/Pakistan
阿富汗/Afghanistan

卡塔尔/Qatar

伊朗/Iran
约旦/Jordan

欧洲/Europe

西班牙/Spain
奥地利/Austria
匈牙利/Hungary
爱尔兰/Ireland
拉脱维亚/Latvia
德国/Germany
俄罗斯/Russia
荷兰/Netherlands
斯洛文尼亚/Slovenia
法国/France
比利时/Belgium
意大利/Italy
波兰/Poland
捷克/Czech
塞尔维亚/Republic of Serbia

非洲/Africa

南非/South Africa
加纳/Ghana
纳米比亚/Namibia
毛里塔尼亚/Mauritania
马里/Mali
埃及/Egypt
赞比亚/Zambia
津巴布韦/Zimbabwe

北美洲/North America

美国/USA
加拿大/Canada

南美洲/South America

特立尼达和多巴哥/Trinidad and Tobago
哥伦比亚/Colombia
巴西/Brazil

大洋洲/Oceania

澳大利亚/Australia
太平洋岛国/Pacific Islands
新西兰/New Zealand



参展收获 Benefits from CIFIT

- * 接洽有实力的中国投资者
Contact with competitive Chinese investors
- * 寻找全球投资合作和贸易伙伴
Target global investment and trade partners
- * 获取最新投资信息
Get updated with the latest investment information
- * 充分展示和宣传企业形象
Fully display and publicize corporate images

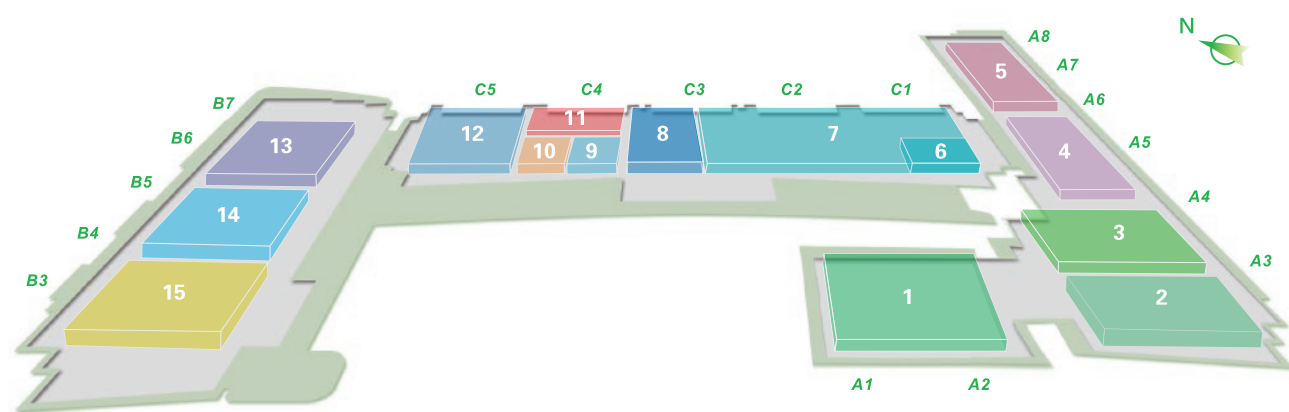
第二十一屆
投洽會
展覽內容
Scope of
the 21st
CIFIT



类别 Category	展区名称 Pavilion	参展机构及展览内容 Target Exhibiting Institutions and Scope of Exhibits
投资促进馆 Investment Promotion Pavilion	中国展区 Exhibition Area of Invest China	由成员单位分别设展，宣传中国各省、市、自治区投资政策和环境，展示投资项目和与投资相关的产品，并邀请一个省份以主宾省身份参展。 Featuring investment policies and climates of all Chinese provinces, municipalities and autonomous regions; their investment projects and investment-related products; one of the province will be staged as "Guest Province of Honor" .
	福建展区 Exhibition Area of Fujian	由福建省9地市及平潭综合实验区、福建省开发区协会设展。 Joined by 9 cities in Fujian Province and Pingtan Comprehensive Test Zone as well as Fujian Development Zone Association.
	中国开发区展区 Exhibition Area of Development Zones	邀请各级工业园区、高新技术产业开发区、保税区、出口加工区、台商投资区等招商主体参展。 Featuring industrial zones, high-tech development zones, bonded areas, export processing zones, and Taiwanese investment zones.
	境外展区 Exhibition Area of Overseas Countries (Regions)	邀请国际组织、境外国家和地区招商及投促机构、商协会等参展。重点展示一带一路及金砖国家投资环境、投资项目及相关产品。设立主宾国国家馆，全方位进行展览展示。 Featuring investment climates, investment projects, and related products staged by international economic organizations and investment promotion agencies of overseas countries and regions, including the "the Belt and Road" and the BRICS Countries. "Guest Country of Honor" will be staged to fully display its investment environment.
	丝路海运展区 Exhibition Area of Silk Road Maritime	邀请丝路国家港口、物流及相关金融服务机构共同参展。 Featuring silk road national ports, logistics and related financial service institutions.
	人才项目资本合作展区 Exhibition Area for Talent•Project•Capital Cooperation	邀请留学归国人员及专业技术人员展示其科研成果、专利技术及创业成就等。 Featuring the research achievements, patented technologies and entrepreneurial endeavors of overseas-educated Chinese.
	投资服务暨金融展区 Exhibition Area of Investment Service and Finance	重点展示金融及投资服务，邀请银行、保险、证券、理财、互联网金融等金融服务企业共同参展。 Featuring financial and investment services, such as Banking, Insurance, Securities, Wealth Management, Internet Finance etc.

类别 Category	展区名称 Pavilion	参展机构及展览内容 Target Exhibiting Institutions and Scope of Exhibits
产业发展馆 Industrial Development Pavilion	工业互联网展 Industrial Internet Exhibition	展区将根据产业内容分为5G互联、工业与互联网信息安全、工业互联网APP、工业互联网示范基地等四大板块分别进行。 The exhibition area will be divided into four sections: 5G Interconnection, Industrial and Internet Information Security, Industrial Internet APP and Industrial Internet Demonstration Base.
	绿色创新技术产品展区 Exhibition Area of Green Innovative Products & Technologies	集中展示国内外绿色低碳先进技术、产品、服务，为绿色低碳企业创造新的贸易、投资和融资机会 Featuring advanced green and low-carbon technologies, products and services at home and abroad to create new trade, investment and financing opportunities for green and low-carbon enterprises.
	人工智能产业展区 Exhibition Area of Artificial Intelligence Industry	重点邀请人工智能机器人、终端、技术、应用展示等领域企业参展，展示我国人工智能创新技术和应用的现状以及发展成就，助力科技成果向市场转化，推动新一代智能技术与制造业深度融合。 Focusing on leading companies in artificial intelligence robots, terminals, technology, and AIoT industries to showcase the current status and achievements of China's artificial intelligence innovation technologies and applications, helping scientific and technological achievements transform into the market, and promoting the deep integration of a new generation of intelligent technology and manufacturing.
	智慧城市展区 Exhibition Area of Smart City	重点邀请应急保障和安防科技、智慧政务、智慧能源、智慧交通、智慧教育、智慧环保等相关领域的企业参展。 Featuring related fields such as Emergency Security and Security Technology, Smart Government Affairs, Smart Energy, Smart Transportation, Smart Education, Smart Environmental Protection, and ect.
	茶业展区 Exhibition Area of Tea Industry	重点邀请境内外知名茶企业参展，为品牌茶企业提供宣传推广及投融资服务。 Featuring renowned domestic and overseas tea enterprises, providing promotion, investment, and financing services.
	体育产业投融资展区 Exhibition Area of Sports Industry Investment and Financing	国内外体育产业项目展示、福建省各地级市体育成果展示、体育产业投融资、体育营销教育、智能体育产业链、体育服务业及体育衍生产业、体育旅游及体育传播媒体。 Exhibition of sports industry projects in China and abroad, sports achievements of various cities in Fujian Province, sports industry investment and financing, sports marketing education, smart sports industry chain, sports service industry, sports tourism and sports media.
	金砖国家新工业革命展览会 BRICS Exhibition on New Industrial Revolution	展览拟设创新金砖展区、数字金砖展区、金砖（金砖+）国家国别展区、国际组织展区等，集中展示金砖国家工业领域合作的最新成果。 The exhibition is prepared to set up the Innovation Area, the Digital Industry Area, the BRICS + Countries Area, the International Organization Area and etc., and offers the concentrated display of the latest achievements of BRICS cooperation in the industrial fields.
	厦门国际生物药产业大会 Xiamen International Biopharmaceutical Industry Conference	打造“产学研用管投”全产业链交流合作平台，聚焦生物制药及相关产业，搭建企业市场宣传应用推广的新渠道，集中展示生物药领域新产品、新技术。 Create a platform for exchanges and cooperation across the industry chain of “production, study, research, exercise, management and investment” , focusing on bio-pharmaceuticals and related industries, building new channels for corporate marketing and application promotion, and displaying new products and technologies in the field of bio-pharmaceuticals.

展馆平面图 Exhibition Hall Layout



- | | | | |
|---|---|---|---|
| 1 厦门国际生物药产业大会
Xiamen International
Biopharmaceutical Industry Conference | 5 茶业展区
Exhibition Area of Tea
Industry | 9 丝路海运展区
Exhibition Area of Silk Road
Maritime | 13 人工智能产业展区
Exhibition Area of Artificial
Intelligence Industry |
| 2 绿色创新技术产品展区
Exhibition Area of Green
Innovative Products & Technologies | 6 中国开发区展区
Exhibition Area of
Development Zones | 10 人才项目资本合作展区
Exhibition Area for
Talent•Project•Capital Cooperation | 14 智慧城市展区
Exhibition Area of Smart City |
| 3 工业互联网展区
Exhibition Area of Industrial
Internet | 7 中国展区
Exhibition Area of
Invest China | 11 投资服务暨金融展区
Exhibition Area of Investment
Service and Finance | 15 体育产业投融资展区
Exhibition Area of Sports Industry
Investment and Financing |
| 4 金砖国家新工业革命展览会
BRICS Exhibition on New
Industrial Revolution | 8 境外展区
Exhibition Area of Overseas
Countries (Regions) | 12 福建展区
Exhibition Area of Fujian | |

展位价格及配备 / Booth Price and Furnishings

- * 国际标准展位(3m × 3m)价格: 人民币12,000元/标准展位;
- * 光地(36m² 起租)价格: 人民币1,200元/m²;
- * 主通道角(2面开)展位: 加收人民币2,400元/个展位。

每个标准展位配备中英文楣牌一块、一桌、三椅、二盏射灯、一个单相电源插座、铺设地毯。光地配备按实际面积与标准展位面积的比例折算。

- * International standard booth (3mx3m) price: RMB 12,000/booth
- * Bare floor (at least 36m²) price: RMB 1,200/m²
- * Booths at corner of main passageway (two-sided): additional RMB 2,400

Each standard booth is furnished with one bilingual lintel board, one table, three chairs, two spotlights, one single-phase power socket and floor carpets. The furnishings for bare floors shall be in proportion to its total space with reference to those of a standard booth.

参展联系办法 / Contact:

境外机构参展联系人 /

Contact Person of Overseas Organization:

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China-Europe Networks of Technology and Innovation(CENTI Group) is a cross-border business advisory company based in London. We specialized in providing exclusive access to the China market for overseas companies



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战略合作伙伴



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